

# PASTOR'S REPORT



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## PREPARE FOR A GREAT FEAST OF TABERNACLES!

by Herbert W. Armstrong

I have been working in close cooperation with Mr. Sherwin McMichael, director of festival operations, in planning for this year's great Feast of Tabernacles.

We are working in advance with the ministers who will speak at the various Feast sites in the U.S. and Canada.

A survey made AMONG MINISTERS (many of whom, of course, did not speak) asking their assessment of last year's Festival brought very discouraging results. Many of you ministers felt the Festival was way below par last year.

Mr. McMichael and I, in cooperation with Mr. Wayne Cole, are doing our best to "pep up" the speakers at this coming Feast, and we feel indications are that this Festival will take on NEW INSPIRED LIFE!

I personally will speak at all Feast sites worldwide, by telecast shown on movie screens, on the opening night (about 15 minutes) and the first annual Holy Day.

I plan to be in person at St. Petersburg for the opening night and Holy Day, at Big Sandy on Wednesday, and at Tucson the remainder of the Feast, but speaking personally at Tucson only on the final day.

Begin NOW in earnest PRAYER for this Festival!

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## NEW BOOK READY FOR FEAST

by Herbert W. Armstrong

By far the most important book ever published by this Church is scheduled to be ready for distribution at the coming Feast of Tabernacles.

I will say this personally -- not because I wrote it, but because CHRIST inspired it and because it contains the real entire story of the Bible from earliest pre-history on past the creation of man, the PURPOSE of man, ancient Israel, Christ and His Gospel, the CHURCH TODAY, and on past the millennium into the ETERNITY beyond that shall then see the absolutely INCREDIBLE Human Potential finally fulfilled and IN ACTION over the universe!

Never has there been a book like it.

Jesus Christ inspired it -- I feel that I was merely like a stenographer, typing it so it could be printed. Therefore I think I may say freely and SINCERELY, I feel this book, The Incredible HUMAN POTENTIAL, is the most important writing since the finishing of the Bible itself, at the end of the first century.

I believe you will find it SPEAKS AS NO MAN HAS SPOKEN IN OUR TIME! It is truly eye-opening. It is SHOCKING! It is GRIPPING with interest -- and a dynamic presentation of CHRIST'S MESSAGE TO MANKIND -- the Message hidden from the world for 19 centuries.

It will be a QUALITY book -- not a paperback, but full book length -- and will be also available at book stores about Passover time next year, all over the United States, Britain, Canada, Australia, New Zealand, South Africa, and other English-speaking countries.

We have never before published a book of this character and quality, and of necessity it will have a price on it -- otherwise we could not give it this worldwide distribution through book stores.

For the world, outside of God's Church, it will be STARTLING, ASTONISHING, FASCINATING, GRIPPING and POWERFUL!

I have been working long and hard on it these past months, in addition to the other responsibilities I have had to assume in taking back to myself full executive leadership in God's Church, College, Foundation, and Work.

Look forward to it! All income from its sale will go into God's Church -- not to me or any other individual.

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### A N A P O L O G Y

by Herbert W. Armstrong

A few weeks ago, I published in both the Pastors' Report and the GOOD NEWS, some material specially prepared at my request by David Antion, to the effect that "GOSSIP AND ACCUSATIONS MUST STOP!"

I personally felt a little foolish when a minister called on the telephone to congratulate me on publishing that, mentioning that I myself had started a rumor that he had written an anonymous letter to the ministry some two or three months ago. What I had said to not more than two was said in confidence, and not as an accusation, or to start a rumor. Nevertheless, it got to him.

I admitted that, based on at least three circumstantial evidences, I had on two occasions mentioned the possibility the letter could have been written by this minister.

"I'm very sorry," I said, "but I thought I said what I did in confidence, and at least three circumstances indicated it could have been you. But if you say you did not write it, I believe you!"

"I did not," he said. I tried to apologize, but now I do it before all ministers. This man was one of our top-flight ministers, Mr. Ron Dart.

Fellow ministers, perhaps any one of us can be caught off guard and say something that reflects unjustly against another.

This has been done -- and NOT by being caught off guard -- in disseminating character assassination against Mr. Stanley R. Rader.

Friday he brought me a memorandum he had written to me. Among other things he said, "It was only last year in May that I discovered for the first time how vicious and totally unchristian was ... an ... effort to destroy my reputation within the Church of the Living God. At that time, even you suggested that perhaps you had done me a great disservice in not advising me earlier of his efforts to defame me and to destroy my ability to serve you and the living God...."

"Again, however, when you were forced to admit to me only a few months ago that ... efforts /to defame Mr. Rader/ were so widespread that you could not defend me, according to some ministers, without doing yourself and your credibility damage...."

I had at that time told Mr. Rader that the same source had sought to destroy my credibility to the extent that I felt I could more effectively correct this character assassination of Mr. Rader if I waited a couple or three months until my own credibility had been restored. Whether that was the proper and wise course or not, I will hesitate no longer.

I say to you ministers, some (I know not whether only a few or many) have listened to this deliberate character assassination to the extent that two ministers, stationed in the eastern part of the United States, told me over the telephone about three months ago, that if I sent out a letter I had confidentially read to them, which I had written to clear Mr. Rader's good name, many in the ministry would turn against me -- at a time when God's Church sorely needed their support as Jesus Christ, living HEAD of God's Church, was putting, through me, His Church back on the right track.

Perhaps I was wrong in delaying what I now write. Perhaps, regardless of consequences, I should have righted this gross wrong. I felt the delay was needful IN THE CHURCH'S INTEREST. If I was wrong in not speaking out sooner, I apologize.

This evil speaking, character assassination, and destructive gossip HAS GOT TO BE STAMPED OUT OF GOD'S CHURCH!

Fellow ministers, LISTEN TO ME!

I don't know how many of you have accepted without question this slanderous attack against Mr. Rader. Apparently it has taken root (as I sincerely hope) ONLY among the Ministry, and the lay members apparently think well of Mr. Rader.

But I feel, as Mr. Rader said to me some three months ago, that the scurrilous attack against his character was, IN FACT, an attempt

to DESTROY ME -- because Mr. Rader has worked with me as an advisor and an assistant, in the MOST IMPORTANT PHASE OF THE WORK, worldwide.

But you who have accepted these defaming inuendos against the character of Stan Rader, ANSWER ME THIS: What PROOF of evil or wrong doing on the part of Mr. Rader have you ever seen? You who have come to virtually HATE Mr. Rader, as I have reason to believe at least some of you do. YOU HAVE NO PROOF -- NO EVIDENCE WHATSOEVER! Even in the courts of Satan's world a man is presumed to be INNOCENT, unless or until PROVEN guilty.

Is the PASTORATE of the one true Church of God going to descend to a standard lower than the carnal world?

LET ME TELL YOU ABOUT STANLEY RADER! He came to us out of the world of business, of advertising, and of law. He graduated years ago from the U.S.C. Law School with the highest grades in history. He then became a professor in U.S.C. Law School. His services were sought by the faculty of Harvard and Yale Law Schools, but he gave up such positions to assist me in God's Work. He is a man of very exceptional talents and abilities, with an exceptionally keen and brilliant mind, and with a wealth of EXPERIENCE which has proved of inestimable value to GOD'S WORK. He has been of VALUE to me in my personal activities in the Work beyond description. DO YOU FELLOWS REALIZE HOW RARE SUCH EXPERTISE AND PROFESSIONAL HELP is -- especially in the Work of God, where we get very little of the top brains, experience, and abilities of the commercial world?

I cannot refrain from quoting here a part of a letter from a Tucson member who heard Mr. Rader address the local Church last Sabbath (8/12/78). I asked Mr. Rader to loan me this letter. It says:

"Dear Mr. Rader: I've never written to 'anyone like you' before but today I must -- from my heart as I feel it.... This is God's Church. God encourages quality. He has given us the best in you.... I'm certain God wouldn't put some dingbat in His Church in your position.... I'm personally sorry your reputation has been possibly hurt -- but God and His way always wins -- and God can erase from the mind of any President or King any trumped up garbage concerning you. There's no one on this earth who can choose not to use the tremendous mind you've been given except Jesus Christ through Mr. HWA. God bless you, Stanley Rader ... may He personally protect your mind which He gave you.... Thank you for being so faithful to God and His Apostle. Sincerely, Marilyn Packard Mullady."

Fellows, it was through Mr. Rader's activities that I've been able twice to borrow on my signature, with no security, one million dollars cash from a large Philadelphia bank. It is primarily through his intercession that our bank, the United California Bank, has had such confidence in God's Church -- and in me personally -- even when there was a financial crisis. It was through Mr. Rader's services -- as well as God's intervention -- that we were able to obtain, through insurance companies, 100% financing on the eleven million dollar Auditorium project. Do you know how hard it is for a church



to borrow money? In nearly all cases, THEY JUST DON'T. Banks and insurance companies feel that churches are a very poor risk -- and even if they hold a mortgage, they say, "We could never foreclose on GOD."

Mr. Rader has a good name, and unassailable reputation in the financial and business world -- and he has used this personal good name and prestige to upbuild the good name and prestige of both the Worldwide Church of God, and of myself as its human leader.

One point of character that is GOOD is that Mr. Rader is one of the most devoted FAMILY men that I know. His wife has travelled with us, in our worldwide travels when Christ has SENT ME FORTH (the word apostle means "one sent forth" with the Gospel) to all parts of the world, fulfilling the GREAT COMMISSION which Christ committed to me. And without Mr. Rader's unique and valuable assistance, I could not have accomplished what Christ has accomplished through me in this important worldwide activity.

Sure, he came to us from the outside commercial, financial and legal world -- and rendered vitally important assistance NO ONE IN THE CHURCH COULD HAVE CONTRIBUTED! But, perhaps being in almost daily continuous contact with me helped him spiritually -- the fact remains that I could see him GROWING SPIRITUALLY, even beyond that of some of our ministers who now have come to hate him ON NO EVIDENCE BUT PREJUDICED AND DELIBERATE UNFOUNDED ACCUSATIONS intended to defame him. He came to UNDERSTAND and COMPREHEND the spiritual knowledge of God's Word, even beyond that of most in the ministry. And the carnal mind CANNOT comprehend these spiritual truths -- it comes only through the Holy Spirit. And it definitely was not the Holy Spirit that led to this deliberate slander against him.

I was criticised for baptizing him. But he was with me daily, and I saw in him a spiritual YIELDING TO GOD -- a repentance and changed life -- and a belief and spiritual KNOWLEDGE greater than I have seen in some who willingly swallowed this HATE propoganda sent out against him.

One of the fruits of being Christ's disciple is, as Jesus said, "If they have persecuted me, they will persecute you also. Mr. Rader has SUFFERED PERSECUTION in order to SERVE the living Christ and Christ's Apostle! And that persecution from within Christ's MINISTRY. I think I should say, "Shame on us!" And on behalf of the charity minded in the Ministry, I do apologize to Stanley Rader before the entire ministry!

As most of you are aware, the Rader family has been living in Beverly Hills. When Mr. Rader came FULL TIME with the Church and its Work, he left behind -- broke off -- all social connections with important Beverly Hills people, including some movie stars.

As I did, 51 years ago on conversion, when I simply forsook this world and my former business associates and friends, and as the Apostle Peter "forsook all" in order to follow Christ, so did Mr. Rader -- and his wife with him. They now have given up their large Beverly Hills home and moved to Pasadena. But I remind you that, in

this world's society in Beverly Hills and in business relationships in Los Angeles, Mr. Rader was honored, well-spoken of, his reputation unblemished.

But when he left this world and former friendships behind, he has SUFFERED PERSECUTION -- his character has been insinuated against with NO PROOF OF WRONG DOING. One would expect a member of God's Church to suffer persecution from the outside world. But it does seem to call for apology when one is persecuted from within for having FORSAKEN the outside world and former friends socially, in order to come into GOD'S CHURCH.

Mr. Rader was assailed and maligned at a meeting at which an area Coordinator was present. Mr. Rader wrote this area coordinator about remaining silent during this character assassination, and asked for a reply as to what this minister intended to do about correcting this unjust accusation. This minister, in an exalted position in God's Church, did not reply. I hereby apologize to Mr. Rader for the minister who allowed this character assassination to take place in his presence without lifting a hand against such injustice within the ministry. And this minister lacked the courage and common decency to even reply to Mr. Rader's letter. Was it because his superior was doing the unproved accusing, and the area coordinator was cowed by FEAR? Peter actually outranked Paul in the Apostleship, but when Peter (he was human too) did what was not right before Gentiles, Paul had the courage to rebuke Peter before all.

I have known for years the GREAT VALUE of Mr. Stanley Rader's services. The character assassination spread among some of the ministry against him was, in reality, intended to harm the personal representative and Apostle of Jesus Christ -- whom HE chose, and for fifty years has USED, in building this entire great worldwide WORK!

LET ME ASK YOU -- which one of YOU could render to Christ and His Apostle the RARE SERVICE and expertise Mr. Rader has given -- AT THE EXPENSE OF HAVING HIS CHARACTER ASSASSINATED! Not one of you!

Mr. Rader thinks it is because he is not an ordained minister that some (or many -- as the case may be) of you ministers look on him as some diabolical or evil person? 1st) What PROOF have you seen to condemn him, and 2nd) WHY have some of you been willing to THINK THE WORST of him, merely on the attempted character assassination of one who was really trying to crucify the credibility of the Apostle JESUS CHRIST CHOSE, AND HAS USED, WITH THE RESULT THAT YOU HOLD A PLACE OF HONOR IN HIS MINISTRY?

I am glad that God's people have been taught to highly honor Christ's ordained ministers -- which is God's will. But you fellows are not a select hierarchy sitting high above all the UNordained! Sometimes we go overboard on extremes -- to the extent of becoming RESPECTERS OF PERSONS.

There have been many of high ability who served in God's Church, who were not ordained ministers. Does a man have to be ordained to have your respect? Does he deserve your baseless contempt without

it? I have written on this subject before -- I cited such men as Jack Elliott -- who rendered service equal to or superior to that of a minister! Is Mr. Rader of lesser value than any one of you ministers to the Work? I asked you, above, WHICH of you could render service to God's Church equal to his? Whenever I find Mr. Rader a handicap and not a help to God's Work and His Church, I will terminate him -- and I won't need your condemnation of him to do it.

Finally, listen to what God says to us:

"Speak not evil one of another, brethren. He that speaketh evil of his brother, and judgeth his brother, speaketh evil of the law, and judgeth the law.... There is ONE LAWGIVER" (James 4:11-12) -- and neither you nor I are that Lawgiver!

"...speak evil of no man" (Titus 3:2).

I apologize to Mr. Rader for the slurs, insults, and character defamation he has suffered in order to SERVE ME, and with me SERVE THE LIVING CHRIST!

Oh yes, one thing more. On behest of Garner Ted Armstrong, an attorney in Dallas was retained to CHECK UP on the original financing deal of the Falcon aircraft -- about 1968. After thorough investigation this attorney reported to us that in no way did Mr. Rader profit from this transaction, and no factors were done "under cover." I have this attorney's letter completely exonerating Mr. Rader from any wrong doing as he had been falsely accused.

If any of you have EVIDENCE, or PROOF of anything, more than hearsay, against Mr. Rader, come forth with it, and I will deal accordingly. If not, and you still want to go along in condemning him, I will be happy to accept your resignation. I have spoken plainly this time. The one who spread this slander against Mr. Rader has been excommunicated. As God told ancient Israel to put evil away from their midst, Christ through me is going to put these evils out of our midst! I would appreciate a personal letter from each of you on this matter.

\* \* \* \* \*

MR. ARMSTRONG ANNOUNCES ADMINISTRATIVE CHANGES Under Mr. Herbert W. Armstrong's leadership and direction, several changes are being made which should significantly strengthen the day-by-day administration and future growth of the Work. The primary objective of these changes is to maximize the capacity of our individual department heads to function as effectively and efficiently as possible and as a coherent unit.

In the Financial Affairs area, Mr. Armstrong has eliminated the office of "Vice-President" and Mr. Stanley Rader, in his current position as Treasurer of the Church, will continue as the chief financial officer. Mr. Ray Wright, continuing in his responsibilities in Financial Affairs, has become Mr. Rader's deputy. Furthermore, Mr. Armstrong has asked Mr. Rader to coordinate for him all media activities of the Work on a day-by-day basis. This is particularly

desirable not only because of Mr. Rader's obvious external expertise, but also because of his real appreciation for the internal subtleties, interactions and interdependencies of the Work's overall multimedia organization.

Mr. Armstrong has been and will continue to be directing all aspects of media. He is especially concerned about -- and very personally involved in -- the content of television, radio, the PT, GN and booklets. He is continuing to make new television programs, writing for the PT and GN, and rewriting many of our major booklets. His primary desire is to increase the impact of our message. A media team has been designed to back up Mr. Armstrong by determining and recommending the best means of distribution.

In this regard, Mr. Rader is establishing a thoroughly professional, well-organized "media analysis and coordination team" which will include the leadership of the ministry, including Mr. C. Wayne Cole in the core group and Mr. Art Mokarow in the support group, as well as the most competent people from publishing, editorial, television and media, subscriber services, data processing, accounting, legal, etc. I am personally pleased that Mr. Armstrong has approved Mr. Rader's recommendation that I be assigned to assist him in a variety of activities including the coordination of these areas.

As we know, effective and efficient utilization of media, in the broadest sense of the term, is an essential part of "doing the Work." We shall strive to improve all present programs: half hour TV; half hour radio; spot commercials; print ads; PT newsstands; PT and GN content; booklets; correspondence course; subscriber services; etc. -- and investigate new techniques and innovative ideas, such as direct mail (which preliminary tests show to be very promising), booklets in supermarkets, special Bible-teaching TV programs, etc. Thus Mr. Armstrong will put his full efforts into evaluating all aspects of media for the express purpose of maximizing results, thereby doing the Work stronger than ever.

The media team will be meeting regularly. Carefully prepared agendas will be distributed several days before each meeting. Presentations will be made, and open and free discussions encouraged. Summaries will be distributed following each meeting and then excerpted for the Pastor's Report. We plan to involve the ministry in terms of creative input for more effective utilization of, and feedback about, our various media programs.

Under Mr. Armstrong's overall policy direction, with the utilization of our most talented and competent people, and with the freedom for full creativity, God's Church should experience great growth in the months and years ahead.

--Robert Kuhn

FROM PASTORAL ADMINISTRATION

Greetings again fellow ministers:

Since I have missed getting something in the last couple of issues of the Pastor's Report, I wanted to be sure to write to you in this one.

On the Sabbath of August 5th the Pittsburgh Church was combined with a number of the area churches for a 20th anniversary service. My wife Doris and I very well remember June 7, 1958, the first week the church in Pittsburgh met for services. At that time this new church was the only one east of Chicago!

It was great to see at this recent anniversary service quite a number of the faces that were present on the opening day in 1958. Our hopes and best wishes are that our brethren in the Pittsburgh area have many more "anniversaries" and fruitful years of service as members of this great Work of God.

By way of purely personal interest, I hope you will bear with me if I as a father mention that my only daughter was a beautiful bride at her marriage to Howard Davis in Vancouver, B.C. on August 16th. It was quite a thrill to be able to perform the ceremony for my own daughter. To make things even more special, Patricia and Howard decided to marry on the 25th wedding anniversary of my wife and me! I've been kidding about looking ahead when we have our 50th anniversary they'll have their 25th.

Mr. and Mrs. Burk McNair have been in Pasadena the past few days. They have just seen the marriage of two of their three children on consecutive days. Our congratulations to Burk and "Susie" McNair, and especially to their son Kerry and his wife -- the former Debbie Wendt, and Karen Sue and her husband Mark Weaver.

There are a couple of items I especially want to comment on in this letter. First -- rumors have apparently circulated widely that Y.O.U. has either been, or is to be, cancelled. Nothing could be further from the truth. Mr. Rader did ask, on behalf of Mr. Armstrong, for a report from the administrative offices of Y.O.U. The purpose of this was primarily to inform Mr. Armstrong more about what Y.O.U. was, what its objectives and structure are, etc., and further, to enable Mr. Armstrong to make adjustments and give necessary guidance. Contrary to being cancelled, we hope to see Y.O.U. continuing to operate in an even more effective way. Mr. Armstrong has asked that it be a direct part of the total Church Administration area, so we will be directly involved in the future.

Let me quote for you a very brief report from the Y.O.U. office I just received:

During the recent Y.O.U. Regional Coordinators' Conference held in Salt Lake City, Utah, much was accomplished in the way of planning, scheduling and preparing for the up coming Y.O.U. events for the 1978-79 year. One of the main areas of discussion was the way in which future regional and national competitions would be conducted under the new twelve region delineation.

Upon completion of the conference, Jim Thornhill assured all of those present that the future of Y.O.U. looked extremely bright with many new and exciting ideas to be implemented in this coming year.

The other item I wanted to have covered in this Pastor's Report is the "Human Potential Center." We felt it good to update you on this center of activity and redefine objectives, plans, etc., so I



have asked Art Mocarow to cover this in some notes immediately following this letter.

That's it for this time.

Sincerely,



C. Wayne Cole

THE HUMAN POTENTIAL CENTER In our recent meeting with Mr. Rader, Mr. Cole, and others, we discussed the meaningful role the Human Potential Center could play in assisting the Church to achieve some of its goals as outlined by Mr. Armstrong.

With the Church now in the forefront, the Human Potential Center will be under the direction of Mr. Wayne Cole in Church Administration as a church function working in harmony with each church pastor.

Our purpose is to help the development of all church members and ministers and to develop Christ's concern for the brethren and all humanity. We will help people with daily living situations through the use of people who are knowledgeable in their specific areas.

There are four types of resources in the church: 1) Spiritual; 2) Human; 3) Physical; 4) Financial. We need to strengthen all four of these resources. This is what we in fact hope to do.

On the physical plane, the goals and objectives of the Human Potential Center under the church are as follows:

1. To help church members to be successful in daily living situations such as marriage, finance, job careers, and social interrelationships so that they will be the best possible representatives of Jesus Christ, within the church family and to outside people.
2. To help church members learn to extend the same love for humanity that Christ had. The Church is to show, by example, Christian concern for mankind and God's creation as a witness in life.
3. Develop interrelationships between the field ministers and headquarters. Ideas, thoughts, comments, and suggestions will be brought before the Executive Team for evaluation.
4. So that each minister can contribute his optimum service to the brethren, as well as to his local community, the ministry will be assisted and supported in the area of ministerial development by the Human Potential Center. There will be an ongoing educational and training program to help ministers to carry out our service for Christ.
5. Church development programs will be handled by the Human Potential Center.



In the spiritual sphere, "human potential" in the true sense as described by Mr. Armstrong, is the phenomenal developmental process of human beings becoming sons of God.

We in the Church -- having the blessing of God's Holy Spirit guiding us into truth -- should be true examples of the abundant life Christ talked about in John 10:10. Naturally, Jesus was not equating abundance merely from a material point of view. This encompasses the full development of the individual human being as God has gifted each of us. We as God's people can be a sterling example in our daily lives. Our conduct with each other as well as with those without should exemplify Christianity. The basic purpose of the Human Potential Center is to help God's people move toward the realization of such great potential. We are to be a support unit to the field ministry as a specialized service from headquarters offering seminars, publications, tapes and other Christian good works for the betterment of mankind through the Christian way of living. These resources will be teaching the true values of life.

The Human Potential Center will function along with Ministerial Development, Congregational Development, as well as Community Services. Our services will be available upon request from the field ministry to help coordinate all activities with the Area Coordinator and pastors. Also, wherever it is beneficial to the Church, the Human Potential Center will interrelate with A.I.C.F. whenever practical. In fact, part of the function of the Human Potential Center will be to take advantage of the wide national and international recognition of the Foundation in bringing to the local churches positive programs which will facilitate the visibility and growth of the Church.

Church headquarters in Pasadena will become, among its many important functions, a center for Christian human development. We will address the entire spectrum of daily human activity from the point of view of God's way. Top speakers in the field as well as our own trained personnel will be available.

We at headquarters will be discussing specifics and will be giving you more details in the near future.

--Art Mokarow, Human Potential Center

PUBLISHING SERVICES UPDATE Plain Truth Newsstands continue to pull very well. The overall response seems to be increasing gradually month by month. A lot of credit is due to the men and women in the Church areas who make this program so successful. Mark Armstrong left our employment last week for personal reasons, so please direct your day-to-day queries or requests to Joanna Pilkington or Michelle Rasmussen, and to me on matters of policy, etc.

We have been having some problems recently with the new style boxes used for shipment of Newsstand P.T.s to the various areas. Please bear with us as we are upgrading the boxes to the original specifications.

One of the main jobs in the department at the moment is Mr. Herbert Armstrong's book, The Incredible Human Potential. We are pushing hard to have the book printed and hard-bound by October 1st ready for bulk delivery to Feast areas for free distribution to Church members. We shall be contacting Festival Coordinators through Mr. McMichael's office later with details of how this should be handled. As Mr. Armstrong feels this is one of the most important books ever written, we are going to make the quality as good as we feel we can without being extravagant. It will have the appearance of a good quality hard-bound book that you will see in any book shop. Everest House will publish the book out of New York and we in Pasadena will do the production.

--Roger Lippross, Publishing

#### ON THE WORLD SCENE

THE IMPACT OF CHAIRMAN HUA'S TRIP ON THE SOVIET UNION AND EUROPE It is an exceedingly rare event when the leader of the Chinese nation travels abroad. Emperors never left "The Middle Kingdom" (the meaning of the name "China," signifying the center of things political). It has happened only three times since the Communists came to power in 1949. Therefore, Chairman Hua Kuo-feng's historic trip to Romania and Yugoslavia (with Iran thrown in for good measure) is extremely important. In fact, it is part and parcel of an amazing realignment of political forces of the world today.

Chairman Hua embarked on his grand tour of the Soviet Union's sensitive Balkan backyard only days after concluding the Sino-Japanese friendship treaty. Thus, there can be no doubt that Peking's new, aggressive foreign policy -- a far cry from the excessively inward view of the 1960's during the depth of the Great Proletarian Cultural Revolution -- is designed to encircle the Soviet Union and make open overtures to nations that can help China politically and economically.

The Chinese leadership has set as its primary goal the modernization of China by the end of the century. This will be an enormous task, necessitating massive infusions of foreign -- meaning Japanese, West European and American -- technology and capital. The Chinese are already shopping heavily in Western Europe for up-to-date military hardware.

All of this is extremely upsetting to the Soviets whom the Chinese never tire of labelling their number one enemy. Chairman Hua, in fact,

has made no attempt on his current sojourn to allay Moscow's fears whatsoever.

"A fight must be waged against the policy of domination and dictate, against the division into spheres of influence, against the recourse to threat or use of force," said Hua in his toast at a farewell banquet hosted by China for Romanian President Nicolae Ceausescu. "Aggression, control, and subversion of any state against other states must be strongly condemned and firmly combated," Hua added.

The Chinese leader added insult to injury by timing his toast to coincide with the actual start of the invasion ten years ago that crushed the "Prague Spring" policies of liberal Czech leader Alexander Dubcek. Troops of the Soviet Union and four hard-core Warsaw Pact nations (not including Romania) moved into Czech territory at 11 p.m. August 20, 1968.

China's aggressiveness is having a predictable reaction in Moscow. And this reaction is the most important aspect of the changing world power relationship. The Soviets are fearful -- in fact somewhat paranoiac-- about their shaky eastern flank, especially with China and Japan getting together and with relations between China and India also improving. As a result Moscow is making renewed efforts to shore up relations in the West -- particularly with West Germany.

Both Pravda and Izvestia have recently carried a number of articles emphasizing improved relations with Paris and Bonn in particular. On August 16 Pravda devoted a column of commentary on increased trade with Western Europe. Izvestia a week earlier spoke glowingly of good relations with Bonn in the wake of Mr. Brezhnev's visit there earlier in May. Soviet television recently showed a flattering documentary on West Germany, dealing extensively with relations with Moscow. (West Germany is now at the top of the list of Moscow's capitalist trade partners, ahead of Japan, with the U.S. way down the list as Soviet-American trade continues to contract.)

"Western diplomats," reports the Christian Science Monitor of August 18, "also see other reasons for paying attention to Western Europe. Moscow cherishes hopes of dividing the U.S. from its NATO allies." Germany and France are particularly ripe for Soviet overtures. Their confidence in the United States, especially over economic affairs, has fallen dramatically. On the eve of Chairman Brezhnev's visit to Bonn last May, the German newspaper Hannoversche Allgemeine commented: "Brezhnev is going to try to woo the Federal Republic of Germany, and with it Western Europe, away from the United States... Annoyance in Bonn and Paris about American policies has grown appreciably in the last year. Not for a long time have the policies of an American President commanded as little respect in Europe as those of President Carter.... Leonid Brezhnev could hardly have chosen a better moment to visit Bonn."

One top official in the West German government, Egon Bahr, has been especially active in pushing for greatly expanded ties with the Soviet Union. He has spent hours talking with Brezhnev both in Bonn, and on a subsequent trip he made to Moscow in July, not as an emissary of

Schmidt, but admittedly as agent of the SPD's activist left wing. Nevertheless, as Germany's confidence in the U.S. decreases, Bahr's "radical" approach may become the standard German policy in the future. Here is what the noted syndicated columnists Evans and Novak have to say about this development:

Here is the specter of what has always made the Western alliance tremble: a menacing new version of the 1920 Rapallo Soviet-German treaty. Another Rapallo is certainly no possibility in the near future. Indeed, it is unthinkable in Helmut Schmidt's Germany.

Nevertheless, what is clearly at issue in the Brezhnev-Bahr talks is chilling, even though no immediate threat: West Germany leaving NATO with Soviet guarantees against aggression and with the ultimate prospect of German reunification. Bahr, a fanatical German nationalist, leads SPD's far-left faction which believes the key to Germany's future reunification is held in Moscow, not Washington.

Thus, events in Asia -- the signing of the Sino-Japanese pact, and Chairman Hua's bold anti-Soviet trip and the chills these are producing in Moscow -- have their direct bearing on extremely important future political realignments in Europe. And perhaps these realignments could mature even quicker than the analysts believe.

--Gene H. Hogberg News Bureau

#### HOW TO DO BUSINESS FOR GOD'S WORK

by Stanley R. Rader

(Editor's Note: After Mr. Armstrong's TV taping session in Tucson last Sabbath, Mr. Rader gave some insight into the way Mr. Armstrong has used biblical principles in doing business with the world for the benefit of all parties concerned. Following are excerpts of his talk for your interest.)

Greetings, everyone.... This is the cover of Mr. Armstrong's book /holding it up/ The Incredible Human Potential, which will be published and which will be offered for the first time at the Feast of Tabernacles in October. It will then be marketed in the United States and abroad through bookstores and will be published by our own publishing house -- Everest House. Mr. Armstrong feels, I'm sure, as we all do, that this is the most important book that has been published since the Bible. It certainly is the most important book that has been published in the Twentieth Century.

We intend to back up its publication with a good advertising campaign on radio and television and in various magazines. And so we will be able to bring this very important message to the public in printed form as well as by means of Mr. Armstrong's television programs....

When I first met Mr. Armstrong, he made something very plain to me that I feel is very worthwhile sharing with you today. I was taking notes again today as he was speaking. He was talking about, of course, the question of what is a real Christian. Well, when I first met

Mr. Armstrong, we didn't really talk all that much about spiritual things because that wasn't the proper setting. He had called upon me to solve some specific problems and we were pretty much talking about those problems. Maybe now and then spiritual things would find their way into our talks in the proper context, but very soon it became apparent that I would be representing the church in many different ways. And I would always be acting on behalf of the church, for the most part with persons or institutions on the outside of the organization. And he wanted me to be very certain that I understood that there was God's way of doing business and there was the other way of doing business. And he wanted me to be certain at all times to do business God's way.

Now by that he meant that he did not believe it was necessary to get the best of every deal. He didn't believe that it was necessary to use our economic power or leverage, for example, or whatever other advantage we might have as an institution, in order to demand that last drop of blood or sweat from the man or the institution that we were about to do business with. He certainly did not believe in sharp practice, but he was going one step beyond that. He was saying that to do business for God's Work, we must try to make a good bargain with the people that we do business with. We must try to make it a happy situation for them as well as for us. We must not try to grind them into the ground.

Now this was very important because this is what I was also teaching when I was a professor in a law school, without really realizing at that time that I was dealing with a biblical principle. I believed honestly at that time that I was dealing with something that would be, you might say, an enlightened approach to the subject of business contracts based simply on the premise that what is good for both parties is more than likely going to produce a happy business relationship and will lead to both parties fulfilling their promises because, after all, that is what a contract is all about. And if a party has been forced by circumstances into accepting an agreement that is not one that will make him happy -- that will not produce for him some benefit that he expects or that he warrants -- then we're not going to have the kind of situation that we would wish. In fact, we might have a lawsuit!

So I taught all my law students that if the contract isn't good for both parties, it probably won't be good for one -- at least not every time. But I hadn't realized at that time that this principle could be found in the Bible. Essentially we are taught from the Bible that economic power should be used in such a way as to benefit mankind. It should be used for the service of mankind. It should be used for service instead of domination. So when applying that principle for the church on a contract basis, we never had a lawsuit.

Over the years, the church built Ambassador College, including the development of three separate campuses, through many building contracts. And anyone who has had much to do with the business world will tell you that most of the lawsuits in the business world come about as a result of building contracts. It's a very, very common thing. In fact, a great body of law has been developed simply because of the



kind of litigation that arises from building contracts. Not only simple misunderstandings between the parties, but because of what I just mentioned -- one party driving too hard a bargain, and the other party accepting it. Then in one way or another, the latter tries to get out from under that heavy burden. And if he gets away with it, the other party doesn't get what he expected to get, then a lawsuit ensues.

God's Work never had a lawsuit over business matters. As a matter of fact, in the entire history of the Work, since I have known it, we have never had a lawsuit that had stemmed from a contractual arrangement or a business relationship between the church or the college on one hand, and a businessman or other institution on the other. And yet we always got what we bargained for. It wasn't a question of our turning the other cheek and the other party getting away with something. But what happened resulted from applying Mr. Armstrong's principles which, of course, are biblically founded.

I was able to convince the other party, not only that we were people that they would like to do business with, but that they should do their very best work for us. So if Mr. Armstrong wanted a building to go up and he wanted it to be the finest building possible for that price and those proportions, we knew that we were not necessarily getting the building at the very, very lowest conceivable cost. We knew that would be more or less illusory because seldom, if ever, would you ever get the lowest possible cost for the best workmanship. And as I said, if the other party became burdened by the contract, he would try to get out from under it.

As a consequence, people doing business with us have cherished their relationship with us because they know that they have been as the servant worthy of his hire. They have been paid what both parties thought would be the fair consideration for their services. And in the process, they have given of themselves something extra -- in most cases it has been their very best performance.

The Auditorium is a very good example of that because almost everything conceivable could have gone wrong in building an edifice of that size and to those specifications because it is truly the most beautiful building of its kind in the world. And it is the most expensive (if you want to use that word) per seat, per cubic foot, and per square foot of any building of its kind. It's recognized throughout the world as the finest. When you try to undertake a project of that nature, invariably there is going to be a serious problem somewhere along the line. But each craftsman was given an opportunity within his field to make a profit, so that he was a servant worthy of his hire, and each contractor delivered on time or ahead of time. As it turned out, our acoustics were not bad. They were outstanding! And everything about the building turned out just as Mr. Armstrong hoped it would.

So again, that gives you an idea of what Mr. Armstrong insisted on from the very beginning, bringing it to my immediate attention, because after all, I had come to him from the carnal business world where you're always dealing with another party in an adversary setting even if it doesn't look like an adversary setting.



The spirit of competition and conflict is present at all times, even if it is sometimes concealed just below the surface. And the more grand the business (in scope or in size), the more capable the people are in concealing all of these things which can be summed up in terms of conflict and competition. It truly is an adversary setting and may the "best man" win. They are trained to have an iron fist within the velvet glove.

Now that doesn't mean we're softies at the Worldwide Church of God headquarters or Ambassador College -- not at all. Sometimes Mr. Armstrong has said, "If you believe in God and people know it, people think you're soft and weak." Well, that isn't the case after they have been dealing with us. They know that we're not. They just simply know that we are different in the right way, and as a consequence they do more for us. We can walk away with pride and a sense of accomplishment in seeing to it that each person who has worked for us, in whatever capacity, has walked away knowing that he has received the benefit of his bargain and consequently has done his best work on that particular occasion.

So this approach was a very valuable thing for Mr. Armstrong to impart to me very early in our relationship. Otherwise, if he hadn't said it, I would probably, in the process of representing the Work, have gone about quietly but firmly doing what everyone else in business was doing. That is, trying to maximize on every single occasion the benefits for the church to the disadvantage of the other side. And now I don't feel that that would have been what the Work needed. Of course, Mr. Armstrong didn't either. I don't think we would have built the kind of community relationships that we have nor the kind of worldwide relationships that we have....

Now that same principle could be applied to solve most of the problems which you read about when you pick up the newspapers or you turn on your television set and watch your evening news. There doesn't seem to be, for example, any way to halt rising prices. There doesn't seem to be any way to halt inflation. There doesn't seem to be any way to stop the unions from grabbing more or to stop the employers from raising prices. The unions blame the people who own the big businesses, the big businesses blame the unions, and they both blame the government and the government blames each of them. We know that. And yet I'm positive that if Mr. Armstrong's approach, which comes right from the Bible, were to be applied by President Carter and by the George Meanss of this world, and the Henry Fords, then we would have an amicable and fair solution for all.

Naturally the Bible doesn't give us any detailed, specific information as to how these problems would be solved. It doesn't tell us exactly how full employment, economic growth, price stability, favorable trade balances can all be simultaneously achieved. So it would appear to the uninformed that supply and demand and foreign markets, foreign money markets; all of these various economic principles seem to have a life and a force of their own. But if people for a moment would not follow the carnal principle that I talked about before where each and every person enters into the struggle -- which is simply a struggle for power -- trying to exploit others as far as possible to his own

advantage; if they would only leave that behind them for a while, we know that much could be accomplished using biblical principles, although the Bible is not an economics textbook with the details outlined for us.

If people would do that, when these conflicts between the various interests come about, it wouldn't be a disgrace for the industrialists not to pass on the increased cost to the consumer. It wouldn't be a disgrace if he didn't pass it on just to keep his profits up, or even to enhance them. And it really wouldn't be a disgrace either for the union leader to not ask for a wage increase, even though his members expected or have demanded it. It wouldn't be a disgrace for him to give ground.

In brief, despite all the tough discussions that would take place in that setting of conflict, it wouldn't be a disgrace for some of those to think in a larger sense about society for a moment and to not always try to use the power that they have for their own advantage. Rather, in certain situations they ought to be prepared to use that power for the benefit of others. And being ready one time to use that power for the benefit of others, to give way, to give a little ground, wouldn't be a disgrace and maybe for once they would really be giving someone else their coat.

The basic principles are there in the Bible. But you can see that it's not easy to teach others to practice what we know is going to be the way in the World Tomorrow. If all the businesses and all the other various institutions which have to interact one with the other were to just simply follow what Mr. Armstrong spelled out to me very clearly when we first met, I think you can all visualize that things would be a little bit different even today. And the same principle, of course, would apply to neighbor nations working out their border problems. The results would lead to peace rather than armed conflict. The Arabs and the Isarelis could settle their differences on this same basis where each would try to give the other something, where each would give ground just a little bit so that each would benefit from the bargain -- where each would be able to return from the "peace table" with a little bit more than the other ordinarily would be willing to give.

Well, I didn't intend to preach to you, but Mr. Armstrong's comments did ring that particular bell for me and I hope that you will think about it a bit....